



## BSD#7 LRSP Strategic Objective ACTION PLAN: 2010-11

### 3.02 Music District Messages in Media

Action Plan Projected Completion Date: Ongoing – with faculty evaluation bi-yearly: ➤ Winter 2010 – Fall 2010 ➤ Winter 2011 – Fall 2011 ➤ Winter 2012 – Fall 2012	Leader: Renee Westlake Team Members: I.Beard, K.Berdahl, D.Biegel, M.Certalic, C.Colliver, H.Damjanovich, A.Douglass, L.Hickman, LJ.Howard, A.Johnson, L. Kirkconnell, C.Lind, J.Magnusson, C. McMurray, S.Merriman, J.Murphy, S.Nelson, N.Ojala, B.Pafford, C.Savery, J.Strizich, A.Veca, D.VanZee, S.Wadsworth
---	--

Strategic Objective (SO): 3.02 Utilize media opportunities to articulate clear, consistent, school district messages.

<p>Evaluation Plan: (Describe steps you'll take to determine if you've reached your strategic objective.)</p> <ul style="list-style-type: none"> <li><input type="checkbox"/> Keep documentation of high school GPA comparisons in music updated</li> <li><input type="checkbox"/> Keep documentation of national averages, research standardized test scores of average students and of music students</li> <li><input type="checkbox"/> Collaborate in assessments and studies with community educational partners (3.04) Bozeman Symphony, Intermountain Opera Association, Emerson Cultural Center, Montana Ballet Company, Equinox Theatre Company, Kaleidoscope Theatre, local art studios, local music vendors</li> </ul>	<p>Best Practice Investigation: (What information is uncovered looking at best practice in relation to your strategic objective?)</p> <ul style="list-style-type: none"> <li><input type="checkbox"/> MENC statistics show higher interest in learning, increased reading and math test scores, and increased focus with music study</li> <li><input type="checkbox"/> Public and private school documentation shows increased productivity in the work force for students involved in music ensembles</li> <li><input type="checkbox"/> Major university and corporate public statements suggesting that students in music have increased potential in holding and succeeding in professional and corporate careers</li> <li><input type="checkbox"/> Bozeman High Students in music courses have a higher average GPA than students not in music courses</li> </ul>
--	---

Action Steps	Who?	Timeframe
What actions will be taken to achieve this SO? Include what staff may need to learn to accomplish this SO.	Who will be responsible for what actions?	What is a realistic timeframe for each action?
1. Utilize statistics in concert written programs	1. Supervisor and teachers	1. Continuously ongoing

2. Share information at public events	2. Supervisor, teachers and administrative assistants	2. Continuously ongoing
3. Share information with non-arts educators/administrators	3. Supervisor and teachers	3. Bi-yearly, ongoing
4. Present the “Concert as a Classroom” in two ensembles each school year	4. Performance groups teachers	4. Bi-yearly, ongoing
5. Compile documentation of GPA, Reading/Math comparative test scores, special student awards, scholarship statistics into a notebook or website	5. Supervisor	5. May 2011

In a year, we hope to see the following progress on this strategic objective:

- Increased support of Bozeman Public Schools educational opportunities within the Bozeman community
- Improved community understanding of the importance of a well-balanced education
- Increased district understanding of the importance of music and the arts in education
- Increased staff collaboration (within music staff AND between music and other subject areas) for the purposes of educational advocacy
- Improved collaboration between Bozeman Public Schools music department and community